



I am currently pursuing my Bachelor degree in the Department of Design (Fashion Communication) at NIFT, Chennai. In recent times, I have accumulated a wealth of professional design experience, through which I have developed into a confident and effective designer. Over the last few years, I have become proficient with the Adobe suite which has helped me refine my skills further. I am extremely dedicated and committed towards my work and strive to produce designs of the highest level.

My imagination has always been an incredible driving force in my life, and has done and still does have influence on almost everything I do. It has always been the most natural and easiest way for me to express myself. I enjoy being unique.

## Contact

-  +91 9677274274
-  salokedi16@gmail.com
-  [www.salonikedia.myportfolio.com](http://www.salonikedia.myportfolio.com)
-  [www.behance.net/salonikedia](http://www.behance.net/salonikedia)
-  [www.linkedin.com/in/saloni-kedia/](http://www.linkedin.com/in/saloni-kedia/)

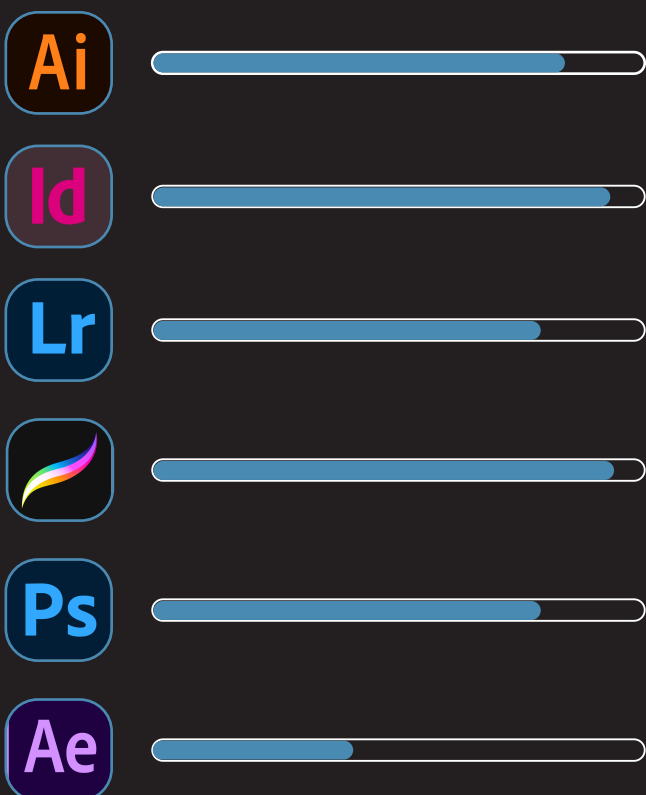
## Education

**Anna Adarsh Matriculation School, Chennai**  
2004-2007 : Primary school

**D.A.V Senior. Secondary School, Mogappair, Chennai**  
2007-2018 : Middle & High school

**National Institute of Fashion Technology, Chennai**  
2018-2022 : B.Des (Fashion Communication)  
Present - Semester VI

## Software Skills



## Experience

### Shivam Apparels | Internship | September - December 2020

- Tannery visits
- Understanding materials and textures
- Factory experience
- Logo redesign
- Hands-on experience

### Cigno Nero Fashion | Internship | March 2020 - March 2021

- Styling and fashion photography
- Publication design
- Video editing (short videos)
- Research and trendspotting
- Layout design and presentation
- Social Media

### Craft Cluster | October 2020 - December 2020

- Initiative program by Nift and Ministry of Textiles, India.
- Role: Research, digital illustration and artisan Profile, interview
- Terracotta craft

## Specialisations

- Packaging design
- Digital illustration
- Fashion styling & Photography
- Trendspotting
- Publication Design
- GIF Animation
- Branding
- Research & Layout design

## Certificates

### Certificate of Completion (Shivam Apparels)

Internship period: September - December 2020 (4 months)

### Certificate of Completion (Cigno Nero)

Internship period: March 20-21 (1 year)

### Habitat for Humanity, India

Crowdfunding campaign for Covid-19 aftereffects

## Hobbies



## Languages

